

Elena Mauri

UX Designer and Innovation Researcher

Vigonovo (VE) - 16/04/1998

I am upgrading my skills as UX/UI Designer in a competitive digital marketing agency while also applying my skills in UX/UI design both as a freelancer and a volunteer for a non-profit association. I explored AI innovation as an intern in a consulting firm. With a Master's in HCI from the University of Trento and experience at BTicino, I blend user-centric design with innovative technology.

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[Linkedin Profile](#)

[Portfolio](#)

Experience

UX/UI Designer at Boraso

Mar 2024 - current

I conduct User Research and design or re-design websites (mainly E-commerce).

UX/UI Designer - Freelance

Sept 2023 - current

I am working with a development team at multiple projects.

UX/UI Designer - Volunteer

Nov 2023 - current

Volunteer for a non-profit association: I am working on the website and on social media content.

Innovation Intern at Sharazad

Nov 2023 - Apr 2024

My role involved exploring groundbreaking applications of generative AI, contributing to the development of innovative solutions, and staying at the forefront of industry trends.

UX Designer - Stage at BTicino

Feb 2023 - Jun 2023

I took part in the transition from Sketch to Figma, working on the design system of all BTicino's digital touchpoints. I designed new interfaces and created working prototypes and conducted user testing.

Tools

Sketch	●●●●○
Zeplin	●●●○○
Figma	●●●●●
Adobe Suite	●●●●○
Framer	●●●●○
Wordpress	●●●○○

Languages

HTML	●●●○○
CSS	●●●○○
C++	●●●○○

Data Analysis

Python	●●●○○
R	●●●●○

Hobbies

Bartendering
Drawing
Hiking
Cooking
Bees
Watching random
youtube videos

Education

Master's in Human-Computer Interaction, University of Trento

Sep 2021 - Dec 2023

Bachelor of Psychological Science, University of Padova

Sep 2017 - Jul 2020